

MARIE CLARK BIO

Marie Clark, is Principal of Alchemy Communications in Oakland, CA. She has nearly 15 years of expertise in media relations, strategic development and planning, writing, project management, marketing, and event planning to the clients she serves.

Prior to launching Alchemy Communications in 1999, Marie was a sought after hi-tech PR consultant working under the banner of several established PR firms --Marino Inc., Rocket Science, Bob Gold & Associates, and Big Mouth Communications. Marie has represented a variety of companies from Interactive TV players, Internet commerce sites, and business-solution software providers to traditional companies looking to increase their online presence in order to harness ecommerce and branding opportunities. Always results focused, Marie regularly secures coverage for her clients at media outlets as well as at numerous trade and Internet publications. Revenue increased by 200% during the holidays for one of her clients, Niebaum-Coppola Winery's website, because of her publicity and media placement accomplishments.

Prior to branching out on her own, Marie was a senior member of the team at the Antenna Group, a hi-technology public relations firm in San Francisco. Prior to joining Antenna Group, Marie worked in Washington DC for nearly 5 years. She managed accounts for the largest independent public relations agency in Washington DC – the Widmeyer-Baker Group. There, Marie worked on business, education, and health care issues/accounts for Federal government agencies, national associations, and the private sector. Before that Marie served as the Western Region's Field Director for a national education association called the Career College Association working on a national media and public education campaign supporting the 1992 *Reauthorization of the Higher Education Act*.

Marie began her career as a campaign operative working on both candidate and ballot-initiative campaigns, including U.S. Senator Diane Feinstein's 1990 gubernatorial campaign; Reps. Nancy Pelosi and Gary Condit's congressional campaigns; and California's 1988 No-Fault Insurance campaign, one of the "insurance wars ballot initiatives," which outspent the presidential elections that year.

Marie earned a B.A. degree in Political Science from San Francisco State University and a graduate certificate in Public Relations from George Washington University.

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