

Vicki Adame Bio

Award-winning journalist Vicki Adame spent a dozen years working as a reporter and editor at newspapers in both California and Washington State. As a reporter, she delved into the issues immigrants faced and brought to life the struggles faced by minority communities.

For the past few years, she has worked as a media relations specialist helping clients develop their message and get media coverage. Using her vast network of reporter contacts, she has secured media coverage from both English and Spanish language news outlets across the state. In addition she has developed communications strategies and provided writing and editing services for clients.

Fluent in English and Spanish, Vicki maintains strong relationships with media across the country. She is also writes speeches, talking points and other material in both English and Spanish.